

## ADVISORY COMMITTEE MEETING - MINUTES

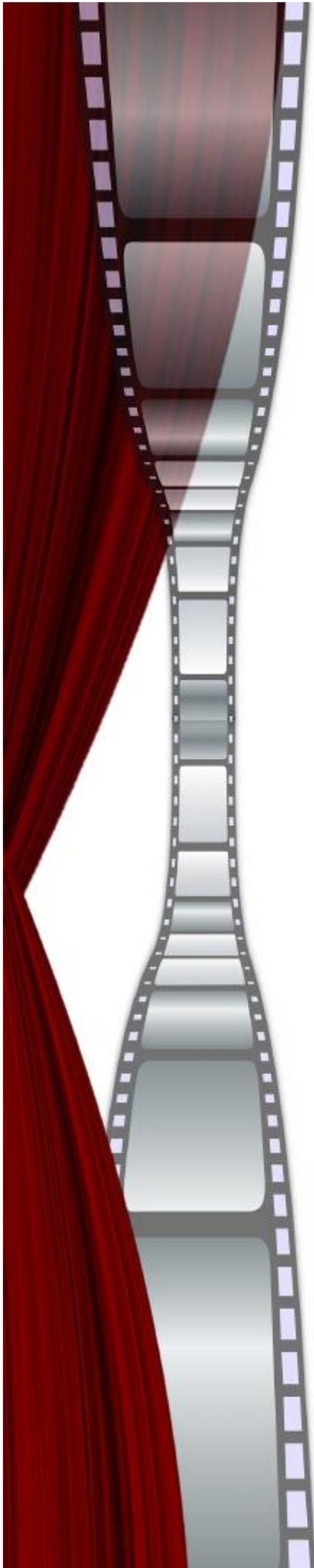
Design, Visual, & Media Arts Pathway (Film 1 & 2)

Production & Managerial Arts Pathway (Theatre 1 & 2)

**Thursday, October 6, 3:30 – 5pm, RCHS Library**

### AGENDA

1. Introductions and review of advisory purpose
  - To ensure curriculum, instructional materials, and resources to work-based-learning remains relevant and rigorous to industry demands
2. Pathway updates
  - a. Review spring Advisory Meeting; progress
    - New pathway: Theatre Arts
    - New course outlines for each of the four courses
  - b. Share new *draft* course outlines; advisory feedback
    - Copies not available, will be sent out for advisory review
3. Advisory member update
  - a. New developments in the industry
    - Confidence and grit in young professionals is needing growth; screenwriting skills, ability to grow from mistakes
    - Applications of video in new technology such as augmented reality, linked YouTube “choose your own story”, streaming content
  - b. New developments at the post-secondary level
    - Availability of cheaper technology, i.e., phone cameras, is necessitating/validating instruction in history of the art forms and the value of trained composition and skillful use of specific technology, e.g., lighting, composition, production design, pre-production
  - c. Need for more advisory members
    - Open call to “Bring a Friend” to next meeting
4. Pathway equipment needs
  - a. Proposed lighting purchase; advisory recommendations
    - shared out the need and opportunities related to a large purchase of a mobile LED lighting and programmable dimmer board for theatre and film applications
    - those present were agreed with the justification of the purchase proposal

- 
- b. Wish-list for new industry equipment
    - Open question to advisors
    - Send recommendations of equipment, or share out at next meeting
  5. Essential Question # 1
    - a. What does the industry require for job entry that can be worked accomplished through the pathway courses, e.g., industry certifications?
      - Demo reels are still industry standard for film/television, though often found in conjunction with a resume style website
      - Networking is still key to the industry
      - Professional headshots
      - Access to many auditions experiences
  6. Essential Question # 2
    - a. What work-based learning opportunities exist in the industry sector that could act as an out-of-the-classroom extension of the courses?
      - Perhaps Unions have more direct access to WBL
      - Bringing in “clients” to the classroom to work with students on “real-world” videos that serve the clients, but also allow students to build upon their soft skills as well as their demo reel, e.g., WUSD department videos
  7. Wrap-up and next steps
    - a. Schedule classroom visits, etc.
      - David to discuss confidence to Film 1 in winter, and studio tour in spring for Film 2
      - Giorgos to aid in bringing in district “clients” to Film 2 in spring
    - b. Schedule next meeting
      - February, just after beginning of new 2<sup>nd</sup> courses of Film & Theatre
    - c. District CTE Advisory Meeting
      - David expressed interest in participating