

Name: _____

Per: _____

Final: The Pitch Package

- Review the many weeks of work you've accomplished in your Creative Journal. Choose 1, or perhaps a combination of a few ideas, to develop into a full vision for a film. You will not be making this film in reality, so the sky's the limit! Follow this guide to create a number of elements important to a pitch in preparation of your presentation.
- You will accomplish and gather each of these elements, either hard-copy (tri-fold presentation board), or digitally (Google Slides). Drawings may be scanned to inset into your Google Slides.
- You will have 10 minutes to present your full Pitch Package. *16 pts.*

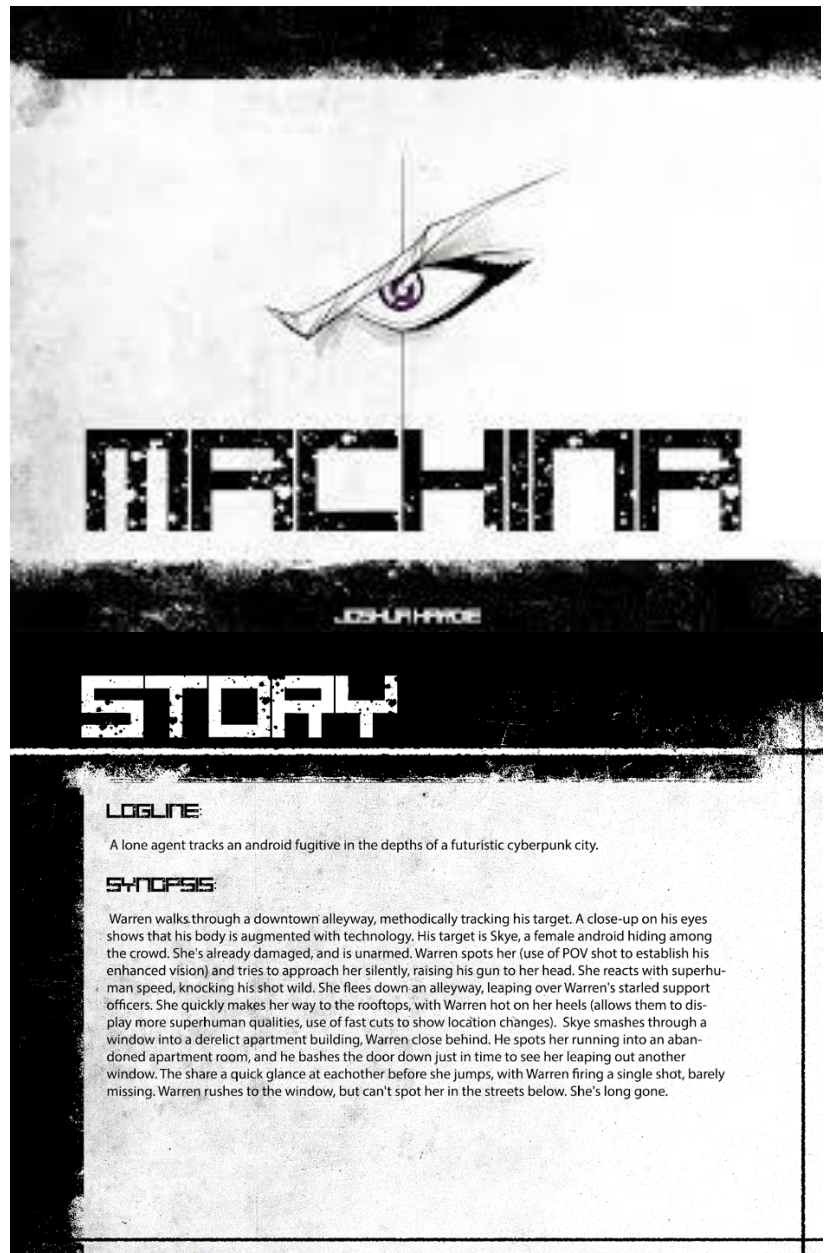
Film Title Logo

Logo
full color, attention to detail 8 pts

Story Synopsis

Logline
Film wrapped up in a single sentence 4 pts.

Synopsis
1-2 paragraphs outlining the key elements of the plot structure 8 pts.



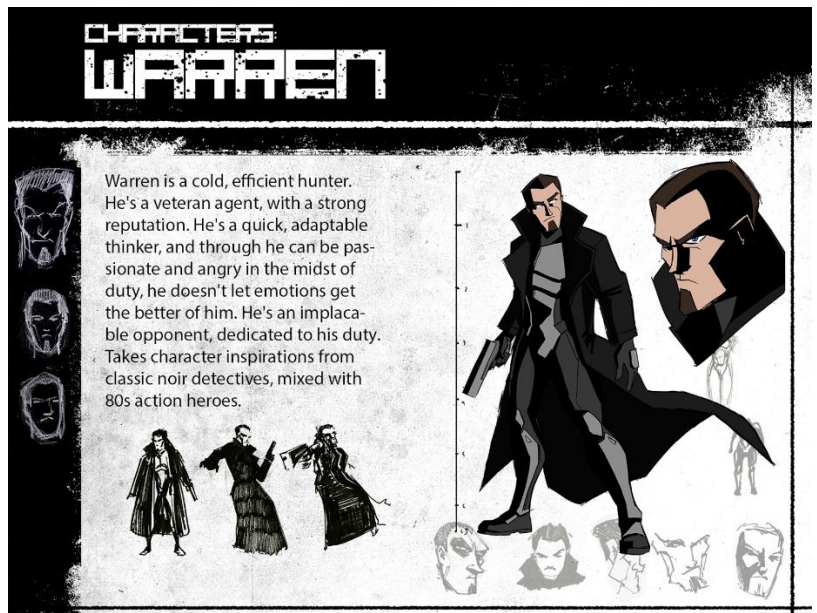
Character Profiles and Costume Designs

2 character profiles

1 paragraph describing character motivation, physicality and personality traits 8 pts.

2 costume designs

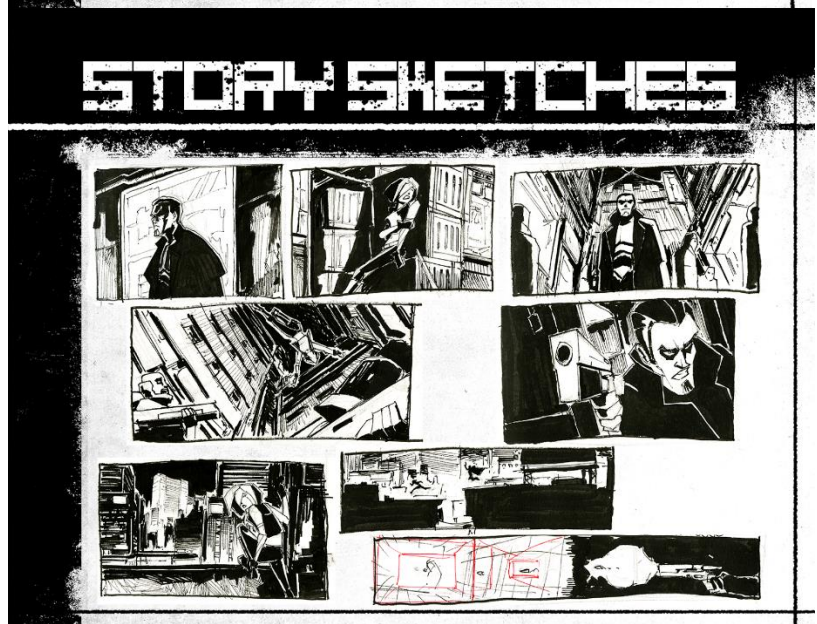
full color, attention to detail 8 pts.



Storyboards

2 instrumental scenes

8 frames each, full color, attention to detail 16 pts.



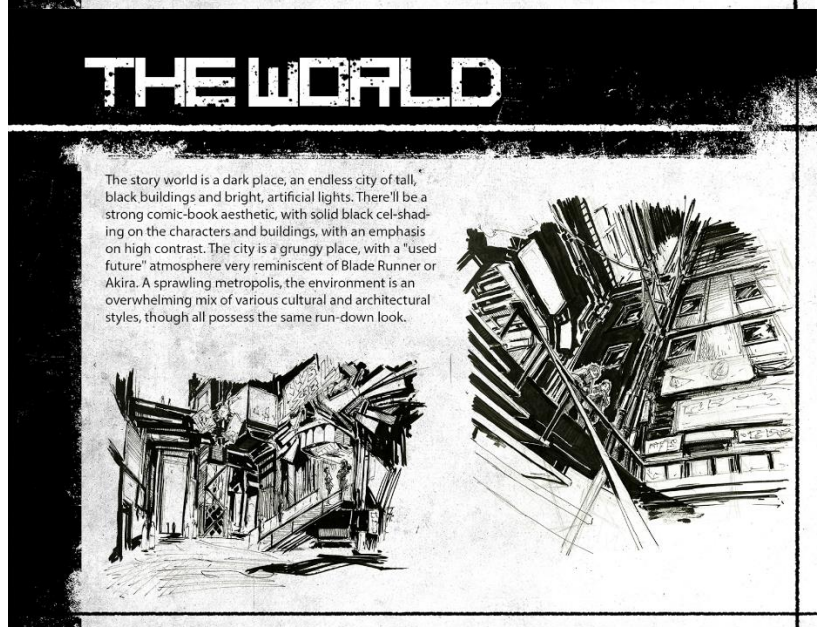
Set Designs

2 sketched set locations

full color, attention to detail 6 pts.

Description of the style and design choices

1 paragraph 6 pts.



THEME

Theme

Describe the mood and feel of the film & its moral outcome. What do you hope to have audiences leaving the theatre feeling or talking about?

1-2 paragraphs 8 pts.

While Machina follows a fairly simple story, there is an underlying theme beneath the events. In simplest terms, the theme is that technological advancement is dangerous when it is wielded recklessly. This is directly apparent in the story itself; Warren is trying to eliminate a fugitive robot, a machine that is perfectly able to pass off as a human to regular people, despite being far stronger, faster, and smarter. Warren himself is another example; he's armed and enhanced with technology that makes him far superior to a regular person. On a more subtle note, the setting helps convey the theme as well, with every background showing scenes of over-urbanization leading to a massive, sprawling hive of steel and concrete; with no living things within, save for humans.



ARTIST STATEMENT

Artist Statement

Describe your personal & creative interest in this film proposal

1 paragraph 8 pts.

I chose this story for my pitch for several reasons. First and foremost, I've always had a passion for science fiction, comics, and cyberpunk literature. Naturally, I would want to incorporate my passions into my thesis film. Another important reason for me is my desire to create a work with a sense of scale, as opposed to picking a simpler, easier idea. I have a history of choosing to do more challenging artworks, even when it isn't required. I enjoy striving for the bigger risk, the harder challenge, because the payoff is that much better. I am well aware of the amount of effort that this film would take to accomplish, but that in itself makes me more willing to give it a try.



INSPIRATIONS

Inspiration Collage

At least 4 images/items of influence
Collaged and labeled 4 pts.



The Animatrix



Ghost in the Shell



Tron: Uprising



Renaissance



Redline



Akira



Battle Angel Alita



Cybersix



Dead Space: Downfall

Total Design Pts: 100